



12 – 14 May 2022

Bombay Exhibition Center,  
Mumbai

## PRESENTING NEW OPPORTUNITIES

Corporate Gifting  
Merchandising &  
Promotional Supplies

# Unravelling new horizons for the Indian corporate gifting industry

Over the last decade, the Indian corporate gifting industry has drastically evolved with brand marketers and corporates at large moving towards sourcing exclusively curated gifts for their customers and employees alike. Emerging from this trend, this sector has seen a boom in creative gift ideas in India with manufacturers creating exclusively designed products that symbolise personal connection and create lasting impressions on the recipients.

Facilitating trade within the industry, Corporate Gifts Show provides a winning strategy for gifting companies to showcase their exclusive offerings, as well as ample opportunities to network and build relationships with the likes of corporate buyers, resellers, and novelty retailers from all over India.



Corporate Gifts Show gives brand managers a platform to identify new items for our upcoming promotional campaign plans and brand building strategies. The organisers have done an excellent job with many beautiful booths and innovative activities.

**Ms. Poonam Sugand,**  
Sun Pharmaceutical Industries Ltd

# Benefit from co-located shows

The highly anticipated 5th edition of the Corporate Gifts Show is the ultimate B2B exhibition for sourcing and networking for the corporate & promotional gifting & merchandising industry in India.



– Co-located shows 2022 expected figures\*

## Co-located shows

**paperworld**  
INDIA

**interiorlifestyle**  
INDIA  
presented by Ambiente India

**interiorlifestyle**  
INDIA

## Better business starts here

- The leading trade fair in its segment in India
- A perfect platform for brands to launch their new collections
- Located at the biggest sourcing hub for corporate gifting in Mumbai, India
- A strategic partner with key Indian industry associations
- Smooth access to the growing corporate buyer market in India
- Expand your customer base and your industry contacts
- Keep an eye on your competitors
- Expand your distributor network
- Obtain feedback and opinions from customers directly
- One to one interaction with corporate buyers like Pharma, IT, BFSI & more

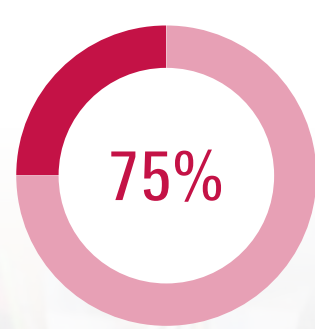




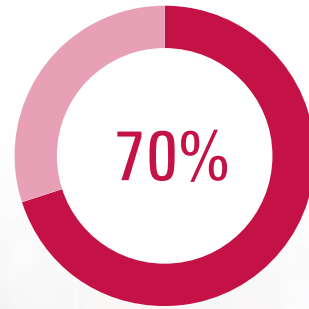
# About the show

Perfect trade platform to source for all your corporate gifting, merchandising and promotional supplies

## Satisfied exhibitors



of visitors were decision makers



of exhibitors were satisfied with visitor quality

(Source: Corporate Gift Show 2019 edition)

“ This is the second year that we participated in Corporate Gifts Show and I am getting a very good response, I am looking forward to participate in the next edition. It is a very good show. ”

**Mr. Sahil Chhabra,**  
Director, MODA

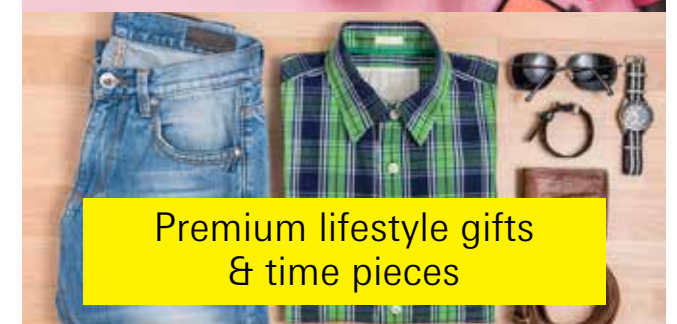
“ We have 400 + members pan India and we are planning to extend membership up to 1000 plus, all members are in corporate gifting whether they are importers, traders, manufacturers or suppliers. This is the only platform as today in India which is recognized by authorities. ”

**Mr. Sheetal Shah,**  
Chairman, Corporate Gift association Of India (CGAI)



# Exclusive corporate gifting range

- Premium and luxury gifting
- Pharma merchandise gifting
- Seasonal and festive gifting
- Customised textiles
- Customized printing solutions



& more...



# Visitor profile

A one-stop platform for manufacturers and traders seeking to expand their network, explore opportunities, get updated with the latest trends and solutions while evaluating market trends across different industries and sectors, such as: BFSI, pharma, FMCG, IT, travel & tourism, real estate, e-commerce, private public sector

- Marketing Heads
- Procurement Heads
- HR & Admin Heads
- Brand Managers
- Product Managers
- Event Management & Ad Agencies
- Buying Houses
- Merchandisers
- Corporate Gifting Dealers & Companies
- Modern Retail
- Gift Store Owners
- Wholesalers / Distributors / Traders
- E-tailers & Retailers
- Exporters & Importers



We had a productive experience meeting major customers across all three days at Corporate Gifts Show 2019. The response and feedback that we received through this platform was great. //

**Mr Pankaj P Chheda,**  
Director, Jay Enterprises

# Dedicated support, every step of the way

## Business matchmaking

Corporate Gifts Show facilitates business matchmaking for its exhibitors and visitors. The goal is to allow exhibitors and pre-registered visitors to network and connect during the show, which optimises business opportunities.



It's a pleasure to be part of Corporate Gifts Show 2019. We have been a title partner for the past two years, and this is something we plan to continue. With Messe Frankfurt's involvement I think the fair has a very bright future. //

**Mr. Anuj Sawhney,**  
Managing Director, Swiss Military

## Marketing toolbox

- Social media & online promotions
- B2B meetings
- Email, SMS & WhatsApp
- Association tie-ups
- Invitations & direct mailing
- BTL activation
- Advertisements
- Tele calling activation
- Outdoor promotion
- Magazine / Trade promotion

## Sponsorship opportunities

Benefit from a high level of association and recognition within the industry. With selective branding and advertising opportunities for exhibitors to stand out amongst competitors and co-exhibitors, choose from the following selected sponsorship packages.

- Online advertising
- On-site advertising
- Area branding & signage
- Digital advertising
- Special feature branding

*For more information  
connect with our sales  
expert.*





# About the organisers

## Messe Frankfurt Trade Fairs India Pvt. Ltd.

A subsidiary of Messe Frankfurt Exhibition GmbH, one of the largest event organisers in the world, Messe Frankfurt Trade Fairs India Pvt Ltd has a background of colossal experience of the international exhibition and conference industry and expertise in trade-fair marketing. Operational for over 20 years in India, Messe Frankfurt holds a portfolio of over 20 prestigious trade fair brands and over 30 conferences establishing itself as the country's most professional and leading trade fair and conference organiser.

More than networking and sourcing arenas, events 'Made by Messe Frankfurt' in India are characterised by its knowledge platforms, through conferences, seminars, industry initiatives and CSR activities, making them the most trusted trade platforms. For more information, please visit our website at: [www.in.messefrankfurt.com](http://www.in.messefrankfurt.com)

## About Gifts & Accessories Magazine (Exhibition Division)

The exhibition division of Gifts & Accessories Magazine is a part of Netlink Solutions India Ltd. Since its inception, the exhibition division of Gifts & Accessories Magazine is credited with organizing the biggest exhibitions of the Stationery & Corporate Gifts industry in India.

Gifts & Accessories Magazine is the backbone of its exhibition success and is India's only B2B product & suppliers source dedicated magazine dedicated to Stationery, Corporate Gifts & Houseware industries for two decades. For more information, please visit our website at: [www.giftsnaccessories.com](http://www.giftsnaccessories.com)

## Participation details

### Raw space (min 21 sqm)\*

Ideal for your designer booth. Exhibitors can design and fabricate their stand, subject to organiser's approval. The power supply is charged separately.

### Shell scheme (min 9 sqm)\*

The shell scheme booth includes carpet, octanorm partition, fascia board with company name, 3 spot-lights, 1 lockable counter, 3 chairs, 1 round table, 1 power socket (5 amp) and 1 waste paper bin. 18% Goods & Services Tax (GST)

## Reserve your space today!

To know more about Corporate Gifts Show and the opportunities entailed, feel free to contact us

### Messe Frankfurt Trade Fairs India Pvt Ltd

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